

Stall NO. _____
Approved / Forfeited / Bond Release

22th GRAND PHILIPPINE SYDNEY FIESTA KULTURA 2010
Philippines – Australia Trade & Tourism Expo
TRADE EXHIBITOR APPLICATION (AUSTRALIAN BUSINESS)
FAIRFIELD SHOWGROUND, Sunday, 10 October 2010

- I. Applicant's Name** : _____
- Trading Name** : _____
- ABN:** _____ **LICENSE or PERMIT No:** _____ **LICENSING AGENCY:** _____
- Address** : _____ **P/Code** _____
- Email Address** : _____
- Telephone No.** : (Bus) _____ (AH) _____ Fax: _____
- Nature of Business** : _____
(Only one stall space per Club, Business and Family will be allowed on First Come, First Serve Basis and Conditions Apply).

II. TRADE / TOURISM EXHIBITION CATEGORIES: (CLOSING DATE – 20 AUGUST 2010 for those Stalls still available after past Exhibitors paid for their preferred stall spaces 28 March 2010)

(A) DRY GOODS (SPACE RENTAL – ONE BUSINESS ONLY – ON DESIGNATED AREAS:

- [] **1. Total \$500 - FETE STALL / TWO STALL SPACES - 6m x 3m / Plus TWO TRISTLE TABLES / Plus ONE POWER OUTLET / Plus Four Door Passes / Plus Two Car Parks**
Cost Included - Space Rent - \$400
- Bond - \$100 (Cleaning & Equipment)
- [] **1a. Total \$300 - ONE STALL SPACES – 3M X 3M / Plus ONE TRISTLE TABLE / NO POWER OUTLET / Plus Two Door Passes / Plus One Car Park**
Cost Included: - Space Rent - \$200
Bond - \$100 (Cleaning & Equipment)
- [] **2. Total \$ 900 - CORPORATE STAND for MAJOR SPONSORS or OVERSEAS or LOCAL Exhibitors**
 - Included: Ready to occupy Corporate Booth, 3m x 3m (Same as 2009) / Plus No Bond / Plus **ONE POWER OUTLET** / Plus 1 Business Table / Plus 2 Chairs / Plus Business Signage or owned Signage / Plus 6 Door Passes / Plus 2 Car Parks.

(B) FOOD OUTLETS: (LIMITED NOS. – ONE BUSINESS ONLY – ON DESIGNATED AREAS

- [] **3. Total \$ 750 – FETE STALL (1X) / Plus Four Stall Spaces – 6 m x 6 m / Plus Two Tristle Tables / Plus **ONE POWER OUTLET** – (Limited to 4 appliances) / Plus Six Door Passes / Plus Two Car Parking (No Power Board to be supplied**
- Cost Included - Rent \$550
- Bond \$200 (2009 Exhibitors Must Pay \$100 due to Equipment losses.

Please Tick: { } **Three Phase Power Outlet (Limited Supply) - Max to 4 appliances**
 OR { } **Two Phase Power Outlet (Domestic Type)**



III. VENUE / DATE: FAIRFIELD SHOWGROUND, Smithfield Road, Bossley Park,
Sunday, 10 October 2010; Time: 9.00 am to 7.30 pm

IV. DESCRIPTION OF DRY OR FOOD OUTLET OR CORPORATE BOOTH: (Please tick choice)

- | | | | | |
|--------------------------|--------------------------|--|--------------------------|------------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | 1. FOOD / CATERING (Please Read Separate Council Conditions) | | |
| <input type="checkbox"/> | <input type="checkbox"/> | 2. DRY GOODS | | |
| <input type="checkbox"/> | <input type="checkbox"/> | i. Hardware and Ironwork | <input type="checkbox"/> | vi. Real Estate |
| <input type="checkbox"/> | <input type="checkbox"/> | ii. Handicrafts | <input type="checkbox"/> | vii. Communication / Entertainment |
| <input type="checkbox"/> | <input type="checkbox"/> | iii. Books / Encyclopedia | <input type="checkbox"/> | viii. Club / Association |
| <input type="checkbox"/> | <input type="checkbox"/> | iv. Tourism / Hospitality | <input type="checkbox"/> | ix. Audio / Visual |
| <input type="checkbox"/> | <input type="checkbox"/> | v. Insurance | <input type="checkbox"/> | x. Others (Specify) _____ |

Description or complete list of Goods to be sold or promoted or sample of promotional Flyers

V. TERMS AND CONDITIONS:

A. TRADE EXHIBITORS - DRY GOODS and FOOD OUTLETS MUST COMPLY:

1. Trade applicant must submit a copy of their current Public / Indemnity Liability Insurance to cover stall workers and customers attached to their completed Application Form together with their rental payment. (One Day Insurance or annual Company Insurance). No insurance No Trade / Stall Space Policy will apply.
2. One Applicant and One Business Policy will apply. This application is for ONE bonafide Australian based registered business company or organization only servicing, selling and promoting Australian based products.
3. Overseas and Local registered business companies servicing, selling and promoting overseas products must use Form 2 – Overseas Company / Products.
4. Business Name must be prominently displayed on the stall. Must display and sale quality and variety of products at reasonable prices.
5. Must maintain cleanliness at all times during set-up, event day and after the event. Any stall found NOT CLEAN or hired equipment MISSING / DAMAGE after the event Bond is FORFEITED. PASC Inc. assigned Director/s must signed release form.
6. Safety and liquor licensing requirements must be satisfied such as; no Alcohol, Spirit and Beer will be consumed or sold at the stall areas except in the designated Bar Area. This is to comply and satisfy contract with Local Government requirements.
7. This event is Alcohol Free since no Philippine Beer available in Australia. Therefore selling alcohol of any kind is **NOT allowed. No Police permit was applied.**
8. Stall holder/s business related flyers, brochures and promo materials must be of high quality/ standard. Sample must be attached to application form.
9. Only P.A.S.C. approved Stall holder/s promo materials (As per clause 8) to be distributed at the Fiesta premises by stall holder and representatives.
10. Non-stall holder/s must pay right to distribute promo flyers equal to prescribed Stall Rental of \$400.00 to protect rights of paid Stall Holders (competitor/s) who paid for their stall space. Non-payment, promo flyers / posters are confiscated.
11. When Maximum ID Tags are all used, Principal stall holders must pay extra door tickets for other workers..



12. Principal applicant and workers must attend early Exhibitors / Stall Selection / and Final Briefing Meetings as per written invitations. Non-appearance means cancellation of Paid Stall.
13. Must respect the rights of other stall holders on issues such as Safety, Noise, Cleanliness and Space occupancy.
14. Principal and workers must obey and cooperate directives from contracted security company and PASC Inc. Directors regarding OHS issues, SAFE and efficient operation in the venue.
15. No dangerous product/s will be displayed, demonstrated and sold to the public.
16. No other event tickets / raffle other than the P.A.S.C. Inc. Fiesta must be sold on their stall or within the vicinity of the Showground.
17. Stall Holders who are authorized to sell Fiesta Magazines, Fiesta Advertisements, Door and Raffle Tickets **MUST REMIT ALL MONIES** to PASC Inc.. Any **UNSOLD** Tickets must **RETURN** on or before **DUE DATE**. Any unsold Door / Raffle Tickets not return are considered **SOLD**. Non-payment for the outstanding account for the current financial year or past account is reason for non-admittance in the future event. Collection agency will be employed to recover Unpaid Account and legal persecution will be pursued to recover payment.
18. Each stall holder must supply their own industrial extension lead of about 30m long.
19. **CANCELLATION:** To cover admin and service cost Refund of Stall Rental are as follow ;
 - i. Less 10% - 30 Days Notice
 - ii. Less 20% - 20 Days Notice
 - iii. Less 30 % - 10 Days Notice
20. **Closing date for all applications is 20th August 2010. Late application will incur additional 10% fee if still available.**
21. Failure to comply with all conditions in this contract will result to lose of Bond Money and suspension in future event.

B. EXTRA REQUIREMENTS TO FOOD STALL HOLDERS:

1. All Food Stall Holders must have a License or Permit issued by the NSW Food Authority or evidence of accreditation through the HACCP program and or ISO 9001 quality management system certificates. They must strictly adhere to Council Health Regulation requirements.
2. All foods must be cooked on the Fiesta day and must be neatly packed in plastic containers as per Health Regulations.
3. Due to SMOKE prevention and safety issue, **COOKING** must be done inside designated rented stall area. **NO** selling activities and **NO** customers are allowed in the cooking area.
4. Only warming cooking facility and selling activities are allowed in the display tables. **No cooking is allowed in the public passage ways and common areas closed to the public. Designated food cooking areas will be provided in the venue or cooking at home to efficiently supply stock is advisable.**
5. Food storage, preparations, cooking display and handling must conform to Council Health Regulations.
6. Food Stall Holders must secure / provide gas cooking and other portable cooking equipment and not rely on power supply.
7. Power supply will be utilized only to service maximum of Four Appliances. Additional power requirement \$100 Extra. Once total amps is used, stall power supply will **CUT OFF**.
8. Stall Holders must supply list of food items to be sold on the day printed on separate sheet attached to this application form.
9. All food handlers and chefs must wear protective clothing, hand gloves and head gears.
10. Gas bottles and other inflammable materials must be safely and securely stored.
11. Fire prevention equipment blanket and fire extinguisher are readily handy in case of fire.
12. Stall holders must supply flooring covering on cooking area (masonite / vinyl / board etc). Empty drums to collect used cooking oil and charcoal must be used and said drum must be taken home for disposal. Wet rubbish must be placed in sealed containers.
13. Non-compliance of Local Council Health Regulations, Council Inspectors will stop Stall Holders to operate and sell foods. Stall holders are liable to penalty and persecution.



PHILIPPINE AUSTRALIAN SPORTS & CULTURE INC. [P.A.S.C. Inc.]

14. That I have read and fully understood the City of Fairfield Food Stall Requirements, Food Standards Code and NSW Food Authority's Food Handling Brochure Guidelines.
15. That I will attend Council's Food Safety Training / Council Community Health to be arranged by PASC.

C. P.A.S.C. Inc. WILL COMPLY:

1. P.A.S.C. will organize the event and TRADING TIME:
 - Event Day: 9 AM to 7.30.00 PM;
 - CLEAN – UP & Pack-up Commence @ 8.00 PM;
 - SET-UP: Sat, 9 Oct. 2010 from 7pm to 11 pm & Sunday, 10 Oct from 6am to 9am
2. Opportunity to win (Winners & Runners-up) INCENTIVE AWARDS on TRADE DISPLAYS;
 - i) BEST PRESENTED STALL;
 - ii) BEST CREATIVE & INNOVATIVE;
 - iii) BEST AUTHENTIC PHIL MOTIF.
3. P.A.S.C. will supply power per exhibitor and Exhibitor must supply **POWER Board**. For food stall holder power will service maximum of four appliances Only on **3 Phase Power Point**. Any additional Power requirement will cost an extra \$100.
4. To assist defray cost on running the Event prescribed Trade Exhibition Spaces Rental and Bond (Cleaning and Hired Equip) payment will be charged to ALL DRY GOODS and FOOD TRADE EXHIBITION APPLICANTS prior to allocation of corporate / food / or stall space.
5. In exchange of nominated Dry Goods Stall Space, Food Outlet and Corporate Booth Rental and Cleaning Bond payment, P.A.S.C. Inc. will supply the nominated Corporate Booth, Food Outlet and Stall Spaces on FIRST COME (Payment) and FIRST SERVE BASIS (Preferred Location if paid early March 2010).
6. P.A.S.C. Inc. reserve the right to refuse any applicant for whatever reason it may deem necessary.
7. Non-compliance of the above Terms and Conditions will result to Non- Approval of Application. Payment will be returned.

I / We, _____ agree to be bound by the above conditions and hereby guarantee that all goods / products / services / brochures / are of high quality/ standard. I / We hold myself / ourselves liable for any food poisoning / damages resulting from the sale of these goods or products or services. I / We attach our donation of \$ _____ (GST Inclusive) payable to Philippine-Australian Sports & Culture Inc. or P.A.S.C. Inc. , P.O. BOX 3310, BANGOR, NSW 2234 on or before 14 February 2008.

INDEMNITY:

I hereby indemnify and release the Philippine Australian Sports & Culture Inc. and their Members, Board of Management, Proprietors, Employees, Sponsors, Promoters, Organizers, Contractors, Agents, Licenses, Invitees, Successors, Executors, Administrators and Assignees against and from any claim by me or on my behalf for damages caused by or arising out of loss of property or any physical, financial, material, or other loss, injury, death or damage caused by or arising out of or resulting from or relating to the carrying out of this Agreement or any breach thereof of my entry in the Philippine - Australia Trade and Tourism Expo as a major component of the 21st Grand Philippine Fiesta Sydney Kultura 2009 (October 18, 2009) or arising out or caused by any negligent or other action or omission which but for this indemnity and release would or could give rise to any such claim.

Applicant's Signature over Printed Name

Applicant's Witness Signature over Printed Name

Declare at _____ in the State of _____, Australia, on _____ 2010.



1 April 2010

Dear _____,

Re: 22nd Grand Philippine Sydney Fiesta Kultura 2010, Fairfield Showground, Sunday, 10 Oct. 2010

Warmest greetings! Welcome to the Philippine Australian Sports & Culture Inc. 32st Foundation Anniversary and the 22nd Grand Philippine Sydney Fiesta Kultura.

Contrary to 2009 announcement PASC Inc. has booked the Fairfield Showground to host the 22nd Grand Philippine Sydney Fiesta Kultura for the second time due to public demand.

There are many changes to this year's undercover set-up such as;

- (i) Main Stage will be moved to the South (other) end which is closed to the Main Entrance
- (ii) The ground area will be divided into 3 main sections – Entertainment / Crowd Seats; Corporate & Dry Goods Exhibition Area and the Filipino Food Festival Area where 2009 stage was located.
- (iii) Food Stalls No Power Board/s will be supplied since rent this year has been reduced to cover rent of Equipment if required. There are limited 3 Phase Outlets available, the rest are 2 Phase Outlets.
- (iv) All participating Food outlets must attend meeting with Fairfield Council Health Officer on mid June.
- (v) All volunteer workers will be supplied with Food Vouchers which can be transacted to Food Stall Holders and PASC will pay for them at the end.. Please advise PASC if wish to cater Fiesta staff for extra income. .
- (vi) More Food Outlets are invited to open to cater for quality Filipino cuisines.

After the first Stall Holders meeting last 28 March many stall holders have paid. There are now limited stalls left. Late stall enquiries and applications will not be accepted when quota numbers are gone.

Power Boards were used Only by Food Stall Holders for their appliances. Due to big cost of replacement of stolen Power Boards and rented extension leads last year hiring of those equipment will be stopped this year and in the future. To partly shoulder the cost of stolen equipment All Food Stall Holders in 2009 have \$100 deducted from their Bond. The rest has been paid by PASC. For 2009 Food Stall Holders please add extra \$100 for Bond.

For New Stall Holders Bond is still \$200. There are two types of Stalls available – Corporate Stand for Dry Goods / Corporate Display and Fete Stall (with specific preparation and cooking area) for Food Stalls and others Services. I hope your participation will be a profitable investment and a rewarding incentive to your business organization.

As in the past years all Trade / Tourism and Food Exhibitors must submit a copy of your **Business or One Day Public Liability and Indemnity Insurance** and as a primary requirement in the Philippine Australian Trade and Tourism Fair. Likewise the Food Stall holders must satisfy Fairfield City Council Temporary Food Outlet attached brochure requirements and must have permit or license to handle or sell food issued by the NSW Food Authority.

On the 2nd meeting (Mid June) will be a stall selection meeting where Council Inspector will be invited to attend. Your early decision to participate means you have the privilege to choose your stall location on **FIRST PAYMENT and FIRST SERVE BASIS.**

For local businesses selling Australian products must use the attached Registration Form 1 (Australian Business). Those local businesses servicing overseas products and overseas companies selling overseas products must use Form 2 (Overseas Business).

Stall rental are charged to partly cover high cost of venue rental, security/equipment hire, cleaners' contract, power supply and overall administration cost, GST etc. On behalf of the P.A.S.C. Inc. Board of Management and Members, thank you for your continued support and participation in the past Fiesta Kultura programs.

Sincerely yours,

MANNY B. CASTILLO, OAM
President

